

ITB India
1 – 3 September in Mumbai
Connecting you to the Indian Travel Market

PRESS RELEASE

ITB India 2026 Concludes in Mumbai, Strengthening Global Connections with the Indian Travel Market

ITB India 2026 concludes after three days of business, networking and knowledge exchange, connecting more than 100 exhibiting brands and 600 travel trade buyers in Mumbai. This year's edition also introduced new formats for strategic dialogue and industry exchange.

Mumbai/Berlin, 9 September 2026 – [ITB India 2026](#) has concluded at the Jio World Convention Centre in Mumbai, following three days of business meetings, networking and knowledge exchange. The fourth in-person edition connected the international travel industry with key players and business opportunities across India and South Asia.

More than 100 exhibiting brands and 600 travel trade buyers across Leisure, MICE, Corporate Travel and Travel Technology participated in this year's edition. Over the course of the three-day event, ITB India facilitated **more than 4,800 one-to-one meetings**, enabling attendees and exhibitors to establish new connections, explore partnerships and develop business opportunities.



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International participation remained a key feature of this year's edition, with exhibiting brands from Southeast Asia, South Asia, Europe, Africa, Northeast Asia and South America represented on the show floor. Notable exhibitors included **Columbia Pictures Aquaverse, DoubleTree by Hilton Jakarta Kemayoran, Hotel Indonesia Kempinski Jakarta, IHCL, MakeMyTrip, Northern Lights Villages, oneworld alliance, Philippine Airlines, Sarawak Tourism Board, Seibu Prince Hotels**



Events:



Other Events:



Press contacts:

Messe Berlin GmbH

Emanuel Höger
Spokesman
Senior Vice President
Communication
Messe Berlin Group
Messedamm 22
14055 Berlin
www.messe-berlin.com

**ITB Berlin / ITB Asia /
ITB China/ ITB India**

Julia Sonnemann
Global PR Manager
T: +49 30 3038 2269
Julia.sonnemann@messe-berlin.de
www.messe-berlin.com

Sophia Pleis
PR Manager
Messedamm 22
14055 Berlin
T: +49 30 3038-2269
sophia.pleis@messe-berlin.com
www.messe-berlin.com

Additional information:

www.itb-india.com
www.itb-berlin.com
www.itb-convention.com

For enquiries

info@messe-berlin.asia

& Resorts, Tokyu Hotels Japan, Visit Maldives Corporation and Visit Northern Finland.

"ITB India 2026 has once again demonstrated the strong interest in India and South Asia as important growth markets for the global travel industry. One of the strongest pieces of feedback we received this year was the quality of the conversations taking place across the show floor. Exhibitors and qualified buyers came with clear business objectives, leading to focused discussions, new connections and opportunities for future partnerships," said **Darren Seah, Executive Director, Messe Berlin Asia Pacific**. "The strong international participation further reflects the confidence in these markets, while the ITB India Conference, Cruise Capsule and inaugural Leadership Roundtable created additional opportunities for industry exchange and dialogue. We are pleased with the momentum of this year's edition and look forward to building on it in 2027."

New formats expand industry dialogue at ITB India 2026

Making its debut this year, the **ITB India Leadership Roundtable**, held in partnership with global strategy consultancy **Simon-Kucher**, brought together senior decision-makers from tourism, hospitality, travel technology, investment, destinations and government for a closed-door strategic exchange.

Discussions examined India's evolving role in global tourism, with a focus on traveller segmentation, destination competitiveness, connectivity and the changing ways travellers discover and plan their journeys. Participants also considered how destinations can better understand India's diverse traveller segments and position themselves to capture the next phase of growth.

The **Cruise Capsule** also returned for its second edition, bringing together cruise experts, travel trade leaders and MICE specialists for a dedicated programme focused on the opportunities and developments shaping India's cruise market. Discussions covered topics including cruise tourism and MICE at sea.

ITB India Conference 2026 brings global industry perspectives to Mumbai

Running alongside the exhibition, the **ITB India Conference 2026** complemented business activity on the show floor with insights into the developments influencing the future of travel across the **Knowledge & MICE Theatre** and **Tech & Experience Theatre**.

Across four curated tracks – **Knowledge, MICE & Corporate, Travel Technology** and **Experiential Travel** – the programme featured **40 sessions and 80 speakers across 1,440 minutes** of content addressing developments across MICE, Corporate Travel, Hospitality, Travel Technology and evolving traveller expectations.

Speakers and industry representatives included senior leaders from **Accenture Technology, BCD Meetings & Events, Cipla, Deloitte India, Expedia Group, FCM Meetings & Events, IDECK Limited,**

MakeMyTrip, QuadLabs, Spotnana, Taj Hotels, Tripadvisor and Tripjack, among others.

Networking continued beyond scheduled business meetings and conference sessions. The **ITB India Happy Hour** on the first day gave exhibitors, buyers and industry professionals an informal setting to continue conversations from the show floor. Further networking opportunities followed the Cruise Capsule, connecting the cruise and MICE communities.

Following the conclusion of its fourth in-person edition, ITB India is already looking ahead to 2027, strengthening its role as a focused B2B platform connecting the international travel industry with the Indian and South Asian markets.

Exhibit at ITB India 2027

Super Early Bird rates for ITB India 2027 booth registration are available until **15 May 2027**. [Exhibitors can secure their booth here](#).

About ITB India

ITB India is an annual 3-day business-to-business trade show and convention curated to connect you to the Indian Travel Market. ITB India brings together key travel industry leaders and international exhibitors from various segments of **MICE, Leisure, Corporate** and **Travel Technology**. Leverage ITB India to capture the fast-growing **Indian** and **South Asian Markets**, forge new partnerships, and strengthen existing business relations with the most important players in India and South Asia.

About ITB Global Brand Family

For more than 50 years the name ITB has stood worldwide for the travel industry knowledge 365 days a year, networking and trendsetting events - in a virtual, in-person, or hybrid format alike. ITB Asia will be held in Singapore from 21 to 23 October 2026, covering the APAC market. The inaugural ITB Americas will be held in Guadalajara, Mexico, from 10 to 12 November 2026, covering the American market. ITB Berlin, the world's leading B2B trade show for the travel industry, will take place in Berlin from March 16 to 18, 2027. ITB China, the premier marketplace for China's travel industry, is scheduled for 25 to 27 May 2027, in Shanghai. ITB India will take place in India in September 2027.

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