



ITB
INDIA

Connecting
you to the
Indian Travel
Market



EVENT AT A **GLANCE**

11 - 13 SEPTEMBER 2024 | [ITB-INDIA.COM](https://itb-india.com)

CO-LOCATED WITH:



ORGANISED BY:





ITB
INDIA

Connecting you
to the Indian
Travel Market

Introducing ITB INDIA

The 4th edition of **ITB India** is an annual 3-day business-to-business exhibition curated to connect you to the Indian Travel Market. ITB India brings together key travel industry leaders and buyers from various cities in India and South Asia, and international exhibitors from the **MICE**, **Leisure** and **Corporate** segments. For you to capture the fast-growing Indian and South Asian markets, ITB India presents as a key platform in the travel trade industry to forge new partnerships and strengthen existing business relations with the most important players in India.

ITB India will be held as a physical event in Jio World Convention Centre in Mumbai, India from **11 - 13 September 2024**. The show is organised by Messe Berlin Asia Pacific.

ITB INDIA PAST SHOW STATISTICS



More than
400
Exhibitors



More than
150
Speakers

More than
600
Buyers

> 8,000

Attendees



**2ND LARGEST
TRAVEL
OUTBOUND
MARKET IN
ASIA**

**1ST, 2ND,
3RD TIER
CITIES IN
INDIA**

**HOSTED
BUYERS
PROGRAMME**

**MARKET SIZE
OF 1.339
BILLION**

**8TH LARGEST
TRAVEL
MARKET IN
THE WORLD**



**VALUE OF
INDIAN OUT-
BOUND TRAVEL
MARKET >US\$42
BILLION
BY 2024**

**MEET
INDIAN &
SOUTH ASIAN
BUYERS**

**WHY
ITB
INDIA ?**



EXHIBITORS

EXHIBITOR PROFILES



Attendees from
MICE, Corporate
& Leisure
sectors



Indian & South
Asian buyers
for outbound &
domestic travel



Pre-scheduled
appointments &
networking
opportunities



Accommodation



Travel Agent/
Tour Operator



NTO/CVB



Business
Travel/MICE



Travel
Technology



Transport



BUSINESS MATCHING

Pre-scheduled meetings with buyers
through quality Business Matching.
(Available on 11 - 13 September 2024)



NETWORKING

Join an ever-growing global travel
community and meet people who matter
most to your business. Get to chat live
with visitors to spark conversations on
what's next for travel.



INSIGHTS & LEARNING

Explore a robust line-up of key industry
speakers with thought-providing
insights and showcases of innovative
technology and solutions.
(Exclusively on 11 - 13 September 2024)

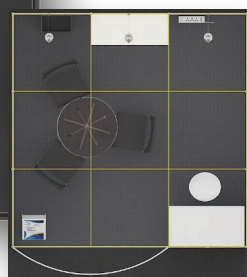


LARGEST TRAVEL SHOWCASE IN INDIA

More than 500 buyers and 150+ top
speakers leading 60+ conference
sessions, ITB India 2024 is an event you
cannot miss.



3000mm



3000mm

PREMIUM SHELL SCHEME PACKAGE			
Particulars / Item	9 SQM	18 SQM	27 SQM
FLOORING			
New Needle Punch Synthetic carpet- Dark Grey	9Sqm	18Sqm	27Sqm
FURNITURE			
Lockable information Counter (1mH)	1	2	3
Waste Paper Basket	1	2	3
PVC chair	3	6	9
Round Discussion Table	1	2	3
Barstool	1	2	3
Brochure Rack	1	2	3
System Shelf	1	2	3
Digital Print on front counter (Exhibitor's Logo or Graphics)	1	2	3
ELECTRICAL			
Spot Light 100W	3	6	9
Power Point 13AMP/220V	1	2	3

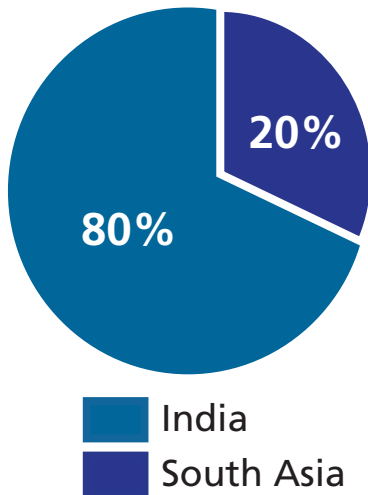
9 SQM Premium Shell Scheme @ ITB India 2024

For more booth options, visit
itb-india.com/booth-options

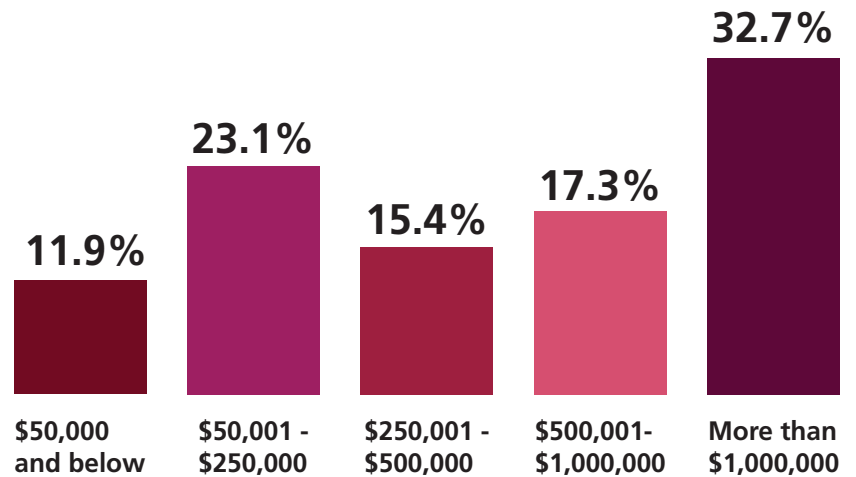
For exhibiting enquiries, please contact us at exhibitor@itb-india.com
Tel: +65 6027 7577 | Visit www.itb-india.com

BUYERS

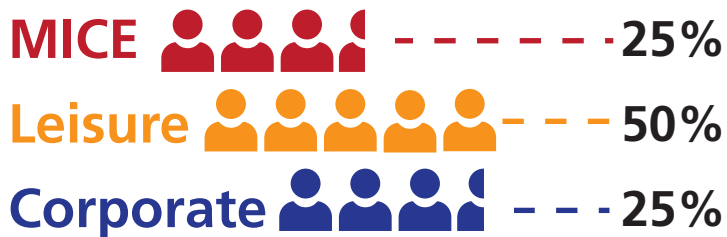
BUYER SPLIT



BUYER PURCHASING POWER (USD)



BUYER SEGMENT



SOURCE MARKETS



ITB India reaches out to buyers from tier I, II and III cities from all over India and other South Asian countries.

BUYER DECISION LEVEL

80% 

C-Level/
Key Decision Makers

20% 

Middle Management/
Influencers

CONFERENCE



The **ITB India Conference** will feature thought-provoking content from a diverse range of MICE, Corporate, Leisure and Travel Technology topics surrounding India's outbound travel market. Key issues of the current travel climate will be addressed in dedicated conference tracks.

C-SUITE TALKS

Join us for a series of talks given by C-Level executives where we get to the heart of today's complex travel issues in India with the expertise and vision that only industry leaders can provide.



What does the future hold for MICE? MICE Show India offers the latest insights on the industry developments and business opportunities for the local and international industry players.



Gathering the innovators of the travel tech sector, Travel Tech India inspires you with a supercharged agenda featuring latest updates on the cutting-edge technologies paving India's future of travel.



CONFERENCE THEMES



Future of MICE



Travel Technology



Direct Booking, OTA & Distribution



Sustainability & Eco Tourism



Corporate Travel



Hotels & Alternative Accommodation



Vacations & Tours



Destination Marketing



Air & Cruise Travel



Digital Transformation & Payments



Travel Marketing & Customer Engagement



Global Consumer Trends

PAST YEAR'S SPEAKERS

INCLUDE...



Anshul Gupta
Managing Director, Travel & Hospitality Industry,
Accenture - Advanced Technology Centers in India



Krishna Rathie
Country Director-India,
Sri Lanka & Nepal,
Agoda



Amanpreet Singh Bajaj
General Manager for India,
SEA, HK and Taiwan,
Airbnb



Rakesh Bansal
CEO,
Amadeus India



Harshad Dond
Country Director - India,
BCD Meetings & Events



Michael Jain
Director,
Belair Travel



Anand Yedery
Regional Head of Customer
Travel & Lifestyle for South
Asia, Middle East and Africa,
Cathay Pacific Airways Limited



Priyaa Sundaraam
Vice President, Customer
Experience and Fulfilment,
Cleartrip



Sumit Prakash
Country Director, India and
South Asia,
Collinson



Anupam Arun
Senior Vice President &
Country Head, India,
Cvent



Manjula Mani
Senior Director, Global Workforce
Management,
CWT



Lokendra Saini
COO,
EaseMyTrip



Darshana Shirodkar
Senior Director, Lodging Market
Management -Southeast Asia
and Indian Subcontinent,
Expedia Group



Manpreet Bindra
President - FCM Meetings
& Events,
FCM Travel India



Megna Shankaranarayanan
Industry Head - Travel &
FoodTech,
Google



José Maria Pestaña Sartorius
High Performance Director,
Hotelbeds



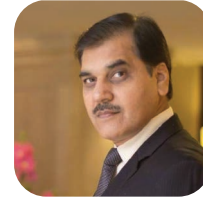
Neelu Singh
Managing Director, APAC,
HRS Group



Mufaddal Dahodwala
Managing Partner,
ICE India



Murphy Mathew
Senior Regional Solutions
Engineer,
IdeaS Revenue Solutions



Amaresh Tiwari
Vice Chairman,
**India Convention
Promotion Bureau (ICPB)**



Sooraj Dhawan
Honorary Secretary,
**Indian Exhibition
Industry Association
(IEIA)**



Parveen Chander
Executive Vice President,
**Indian Hotels Company
Limited (IHCL)**



Alok Bajpai
Co-Founder & Group CEO,
ixigo



Sachin Kumar
Global Director,
Kabuk Style Inc



Tarun Tahlilani
Country Manager - India,
KAYAK



Paurus Nekoo
Regional Distribution
Manager, APAC,
Lufthansa Group



Raj Rishi Singh
Chief Business Officer -
Corporate & Customer
Experience,
MakeMyTrip



Jagdeep Bhagat
National Coordinator,
**Network of Indian MICE
Agents (NIMA)**



Sunil V A
Regional Vice President
ISC & FE,
Oman Air



Amit Sidana
Vice President Sales &
Marketing,
Pride Group of Hotels



Sriram Gopalswamy
Vice President - Site Reliability
Engineering & MD,
**Sabre Bengaluru Global
Capability Center**



Nitin Sachdeva
International Board of
Directors,
SITE



Daniel Dsouza
President & Country Head,
Leisure,
SOTC Travel Limited



Sangitha Shetty
General Manager Global
Travel & Mobility,
Tata Communications



Vivek Shukla
CEO,
**The Lalit Suri Hospitality
Group**



Romil Pant
Executive Vice President and
Business Head, Holidays,
Thomas Cook (India) Limited



Chitra Gurnani Daga
Co-Founder & CEO,
Thrillophilia



Nishant Kashikar
Country Manager - India & Gulf,
Tourism Australia



Neil Patil
Founder & Director,
Veena World



Vishal Bhatia
Country Manager - India,
VisitBritain



Rajdev Bhattacharya
Global Head Travel &
Hospitality,
Wipro Limited



Nikhil Sharma
Market Managing Director,
Eurasia Region,
**Wyndham Hotels and
Resorts**

For speaking enquiries, please contact us at conference@messe-berlin.asia

Tel: +65 6027 7577 | Visit www.itb-india.com

PAST YEARS' EXHIBITORS

INCLUDE...



and more...

PAST YEARS' BUYER PARTNERS

INCLUDE...



and more...

Your Travel Trade Shows in Asia



Travel Meet Asia

3 - 4 July 2024

Jakarta, Indonesia

travelmeetasia.com



Co-located with:



ITB India

11 - 13 September 2024

Mumbai, India

itb-india.com



Co-located with:



ITB Asia

23 - 25 October 2024

Singapore

itb-asia.com