

# EVENT AT A GLANCE

4 - 6 April 2022, Mumbai, India  
itb-india.com



**ITB**  
INDIA

Connecting  
you to the  
Indian Travel  
Market



Organised by:



Supported by:





**ITB**  
INDIA

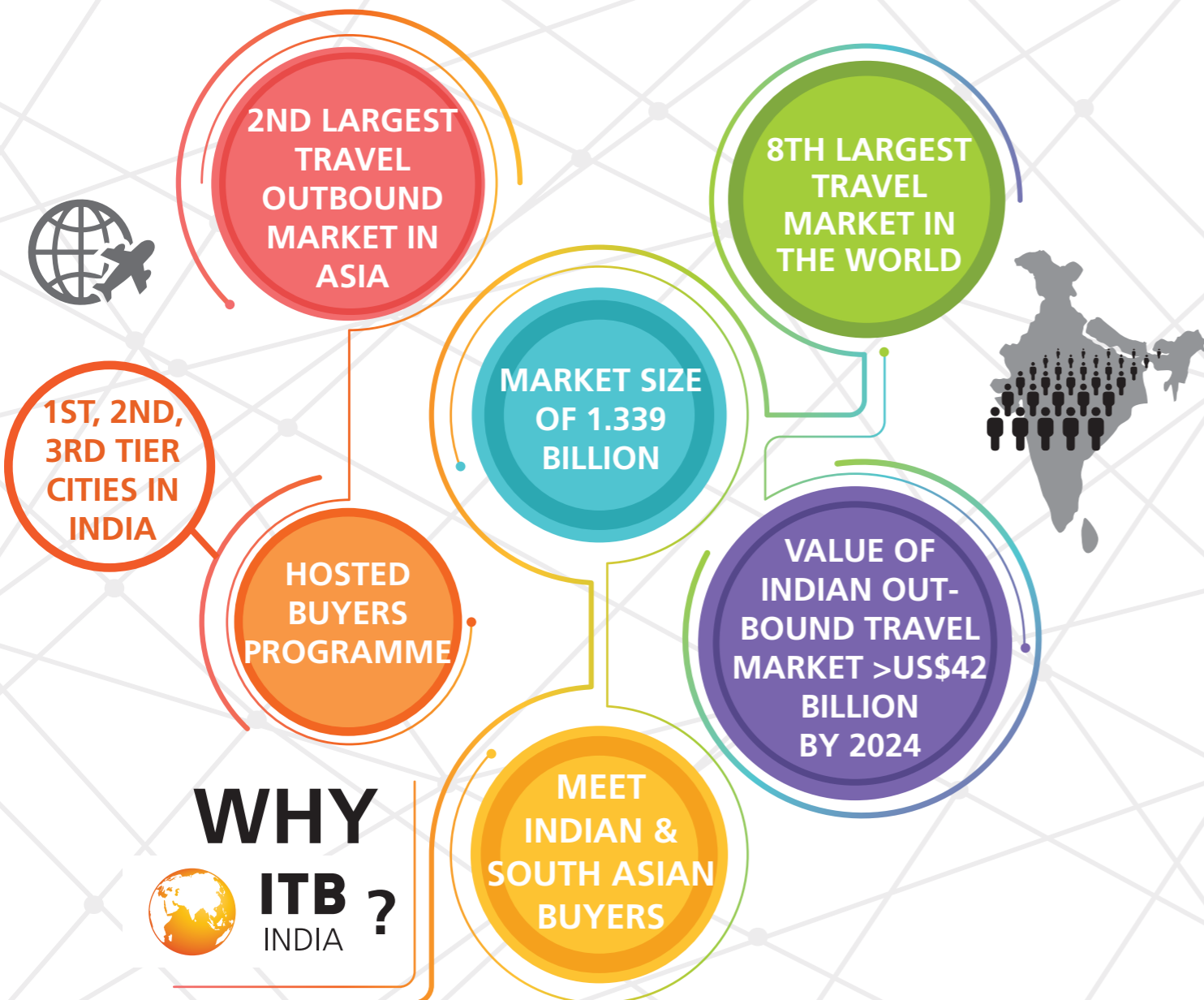
Connecting you  
to the Indian  
Travel Market

Introducing

# ITB INDIA

The 2nd edition of **ITB India** is an annual 3-day business-to-business exhibition curated to connect you to the Indian Travel Market. ITB India brings together key travel industry leaders and buyers from various cities in India and South Asia, and international exhibitors from the **MICE, Leisure** and **Corporate** segments. For you to capture the fast-growing Indian and South Asian markets, ITB India presents as a key platform in the travel trade industry to forge new partnerships and strengthen existing business relations with the most important players in India.

ITB India will be held in Mumbai from **4 - 6 April 2022**. The show is organised by Indo-German Chamber of Commerce and supported by Messe Berlin (Singapore) Pte Ltd.



# EXHIBITORS



## EXHIBITOR PROFILES



Accommodation



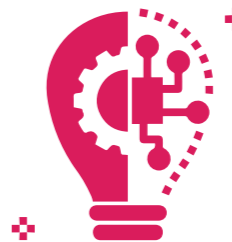
Travel Agent/  
Tour Operator



NTO/CVB



Business  
Travel/MICE



Travel  
Technology

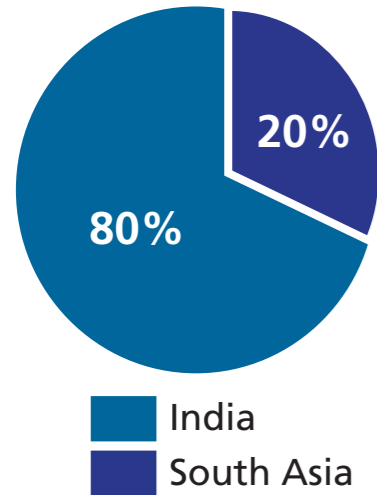


Transport

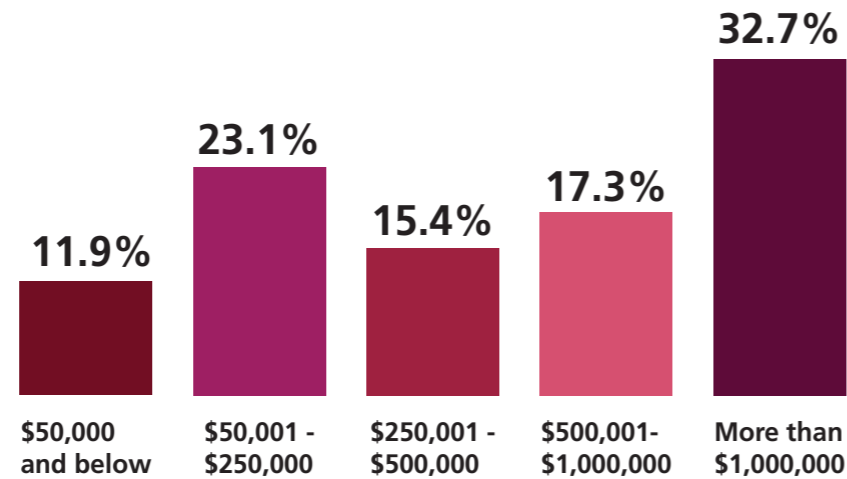


# BUYERS

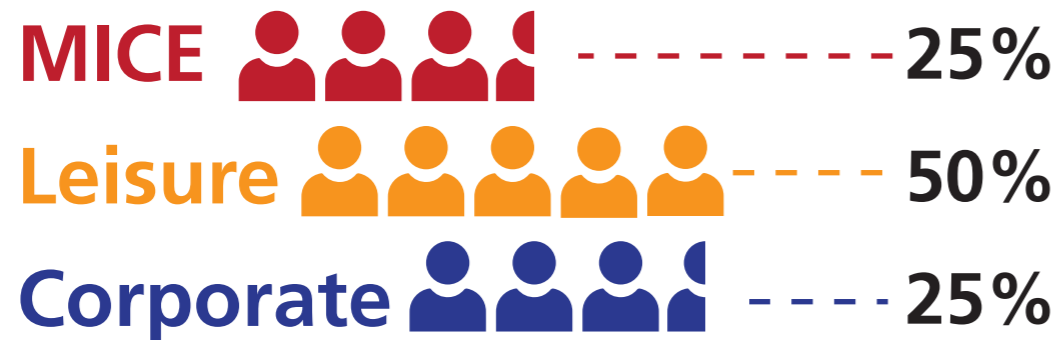
## BUYER SPLIT



## BUYER PURCHASING POWER (USD)



## BUYER SEGMENT

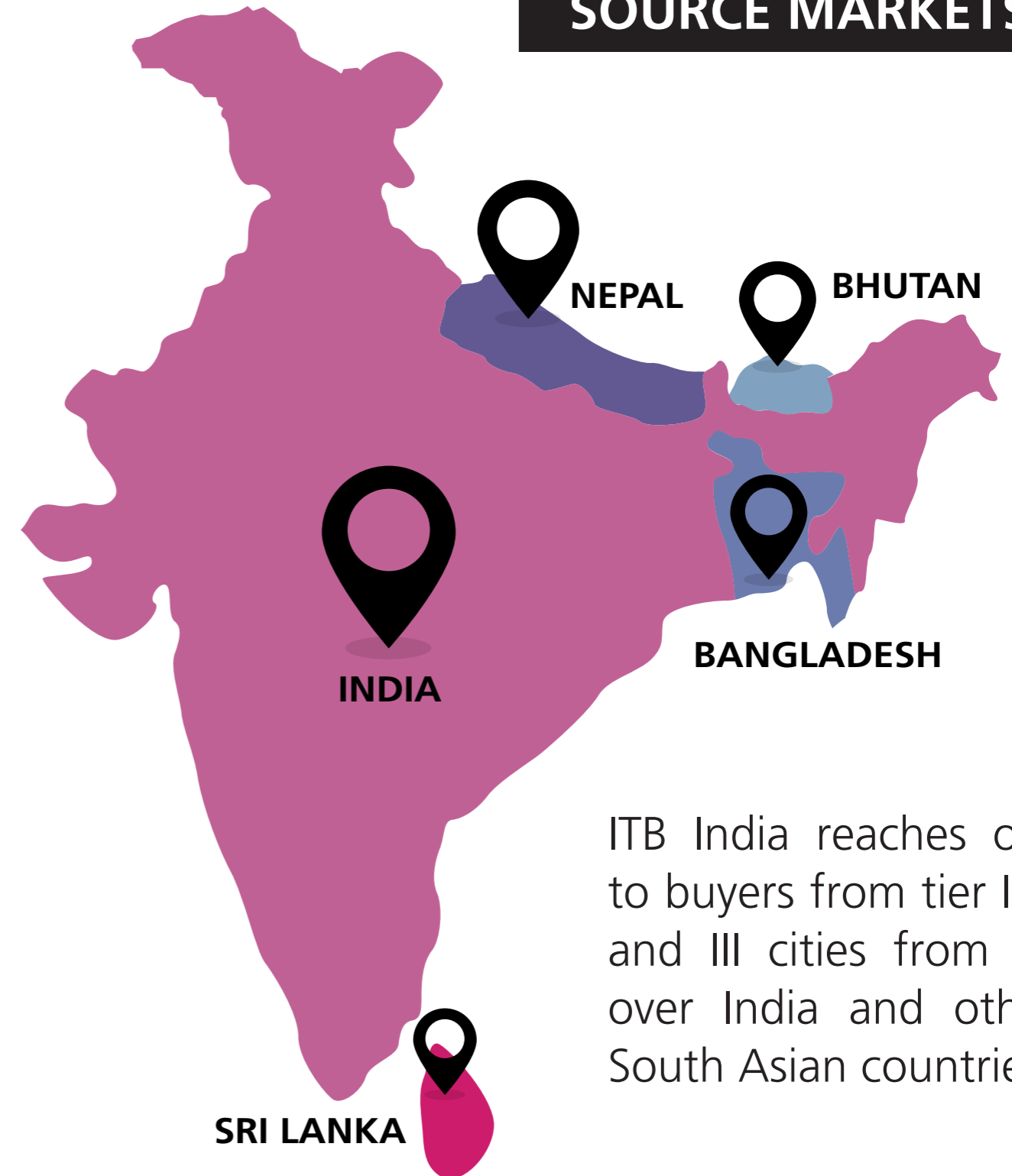


## BUYER DECISION LEVEL



# BUYERS

## SOURCE MARKETS



ITB India reaches out to buyers from tier I, II and III cities from all over India and other South Asian countries.

# CONFERENCE



The **ITB India 2022 Conference** will feature thought-provoking content from a diverse range of MICE, Corporate and Leisure topics surrounding India's outbound travel market, and what's next for the travel industry. ITB India is where the leaders of the industry, the disrupters-in-chief and today's agenda setters inspire you, challenge you and amaze you.

Themes to be covered include:

 Future of MICE	 Travel Technology	 Travel Distribution	 OTAs & Intermediaries
 Direct Booking	 Corporate Travel	 Hotels & Alternative Accommodation	 Vacations & Tours
 Destination Marketing	 Leadership & Inspirations	 Airlines & Air Travel	 Cruise
 Payment & Alternative Currencies	 Global Consumer Trends	 Social Media & Influencer Marketing	

For exhibiting enquiries, please contact us at [exhibitor@itb-india.com](mailto:exhibitor@itb-india.com).  
Tel: +65 6635 1188 | Visit [www.itb-india.com](http://www.itb-india.com)

# CONFERENCE

A strong line-up of the world's best speakers in the industry will come together to address key issues in the current travel climate in dedicated conference tracks.

## C-SUITE TALKS

Join us for a series of talks given by C-Level executives where we get to the heart of today's complex travel issues in India with the expertise and vision that only industry leaders can provide.



## mice SHOW INDIA



What does the future hold for MICE? MICE Show India offers the latest insights on the industry developments and business opportunities for the local and international industry players post-pandemic.

## TRAVEL TECH INDIA



Bringing together the movers and shakers of the travel tech industry, Travel Tech India inspires you with a supercharged agenda with latest updates on the new technologies that will pave India's future of travel.

## CORPORATE TRAVEL



By 2030, the value of India's business travel market is expected to reach US\$ 93 billion. As the global travel and tourism suppliers are eyeing a slice of this lucrative market, Corporate Travel will offer insights on new opportunities to tap into.

## DESTINATION MARKETING

The Destination Marketing Showcase will feature a wide variety of well-known destinations. It will provide you with insights on how to market your destinations to the Indian outbound traveller.



AND MORE...

For exhibiting enquiries, please contact us at [exhibitor@itb-india.com](mailto:exhibitor@itb-india.com).  
Tel: +65 6635 1188 | Visit [www.itb-india.com](http://www.itb-india.com)

