

ITB INDIA 2024

11 - 13 September 2024

Jio World Convention Centre
Mumbai, India



ITB
INDIA

Connecting
you to the
Indian Travel
Market



SECURE YOUR BOOTH NOW!

Contact the Exhibitor team
at exhibitor@itb-india.com



Basic Shell Scheme 9sqm



Peninsula Basic Shell Scheme 27sqm

CORNER STAND
Two (2) sides open

PENINSULA STAND
Three (3) sides open

ISLAND STAND
Four (4) sides open

--- Open sides

— Closed sides

Raw Space Configurations

**Selection of open sides may vary based on Organiser's discretion*

Booth Type	Super Early Bird Rate (USD)	Early Bird Rate (USD)	Listed Rate (USD)
	Sign up by 15 May 2024	Sign up by 15 July 2024	

SHELL SCHEME BOOTH, COMPLETED STAND PACKAGE

Basic Shell Scheme per 9sqm	3,060.00	3,443.00	3,634.00
Premium Shell Scheme per 9sqm	3,785.00	4,258.00	4,495.00

ENHANCED SHELL SCHEME BOOTH

27sqm Peninsula Basic Package Scheme	11,862.00	13,345.00	14,086.00
27sqm Peninsula Premium Package Scheme	13,079.00	14,714.00	15,531.00
36sqm Island Basic Package Scheme	17,642.00	19,847.00	20,949.00
36sqm Island Premium Package Scheme	18,250.00	20,531.00	21,672.00

RAW SPACE, 18SQM AND ABOVE

Corner Stand per 9sqm	3,219.00	3,621.00	3,822.00
Peninsula Stand per 9sqm	3,723.00	4,188.00	4,420.00
Island Stand per 9sqm	4,328.00	4,868.00	5,139.00

Additional items:

Appointment set - USD 1,250 per set* | Entity Listing - USD 100 per listing | Exhibitor Badge - USD 90 per badge

(*Inclusive of entity listing)

Key Highlights of ITB India



ITB
INDIA

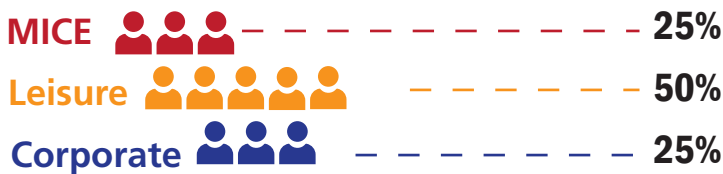
Connecting you to the Indian Travel Market

Why ITB India?

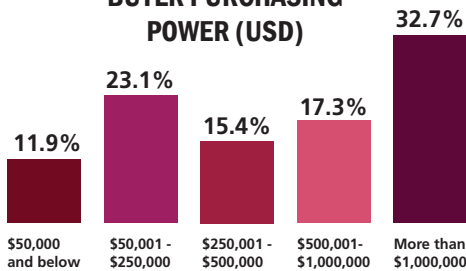


Buyers Profile

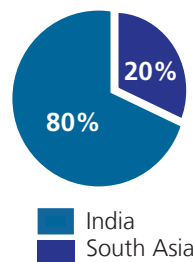
BUYER SEGMENT



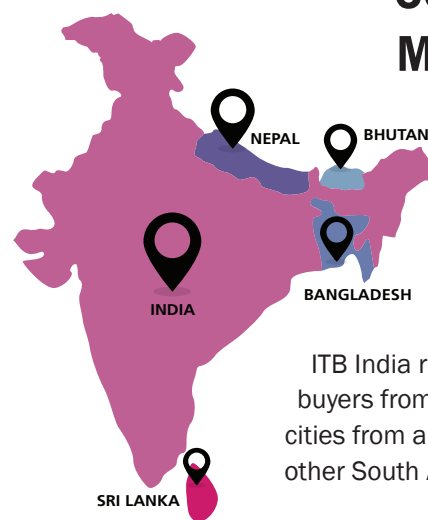
BUYER PURCHASING POWER (USD)



BUYER SPLIT



SOURCE MARKET



ITB India reaches out to buyers from tier I, II and III cities from all over India and other South Asian countries.

Exhibitors Profile



Accommodation



Travel Agent/
Tour Operator



NTO/CVB



Business
Travel/MICE



Travel
Technology



Transport

Interested to be part of ITB India 2024? Contact the Exhibitor team at exhibitor@itb-india.com for more information.