



ITB
INDIA

Connecting
you to the
Indian Travel
Market

EXHIBIT AT ITB INDIA 2026

1 - 3 September 2026

Jio World Convention Centre, Mumbai, India



Booth Type	Super Early Bird Rate (USD)	Early Bird Rate (USD)	Listed Rate (USD)
	Sign up by 15 May 2026	Sign up by 15 July 2026	

SHELL SCHEME BOOTH

Basic Shell Scheme per 6sqm*			1,600.00
Basic Shell Scheme per 9sqm	3,060.00	3,443.00	3,634.00
Premium Shell Scheme per 9sqm	3,785.00	4,258.00	4,495.00

ENHANCED SHELL SCHEME BOOTH

27sqm Peninsula Basic Package Scheme	11,862.00	13,345.00	14,086.00
27sqm Peninsula Premium Package Scheme	13,079.00	14,714.00	15,531.00
36sqm Island Basic Package Scheme	17,642.00	19,847.00	20,949.00
36sqm Island Premium Package Scheme	18,250.00	20,531.00	21,672.00

RAW SPACE, 18SQM AND ABOVE

Corner Stand per 9sqm	3,219.00	3,621.00	3,822.00
Peninsula Stand per 9sqm	3,723.00	4,188.00	4,420.00
Island Stand per 9sqm	4,328.00	4,868.00	5,139.00

Additional items: Appointment set with listing - USD 1,250 per set | Entity Listing only - USD 100 per listing | Exhibitor Badge - USD 90 per badge

*Basic Shell Scheme 6sqm includes: One (1) Entity Listing & One (1) Exhibitor Badge. Additional purchase only limited to One (1) Exhibitor Badge



ITB
INDIA

Connecting
you to the
Indian Travel
Market

KEY HIGHLIGHTS OF ITB INDIA

WHY ITB INDIA?

Attendees from MICE,
Corporate & Leisure
sectors



Indian & South Asian
buyers for outbound &
domestic travel



Pre-scheduled appointments
& networking opportunities

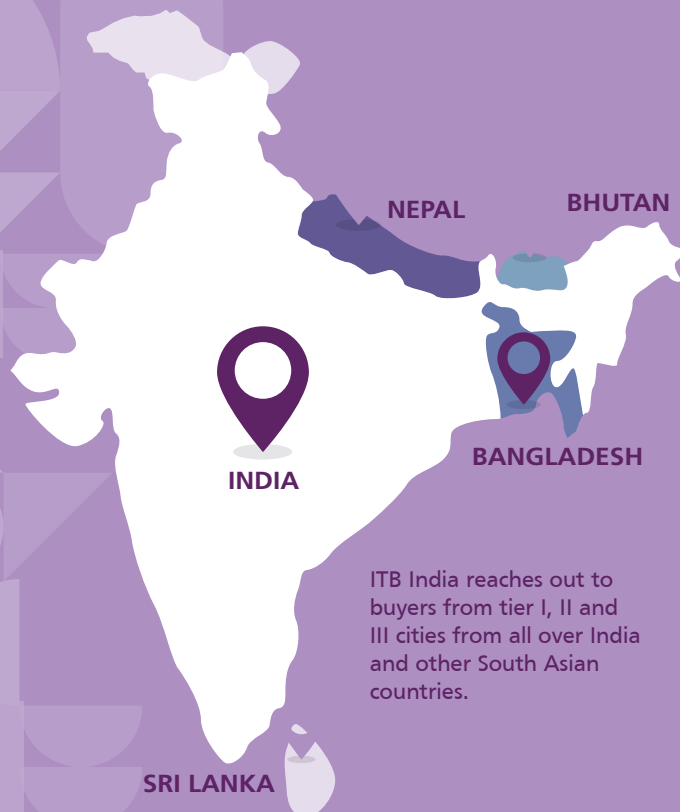


BUYERS PROFILE

BUYER SEGMENT

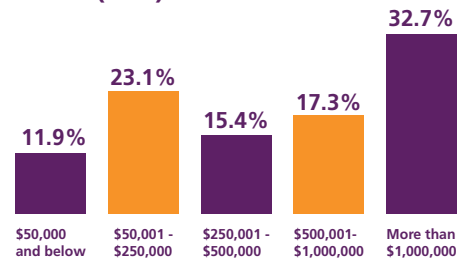


SOURCE MARKET

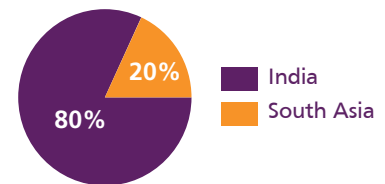


ITB India reaches out to buyers from tier I, II and III cities from all over India and other South Asian countries.

BUYER PURCHASING POWER (USD)



BUYER SPLIT



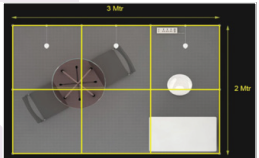
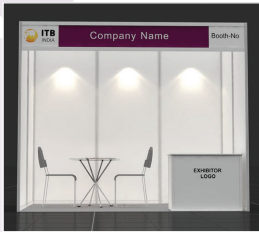
EXHIBITORS PROFILE



Secure your participation today, contact the ITB India team today at exhibitor@itb-india.com or call +65 6027 7577

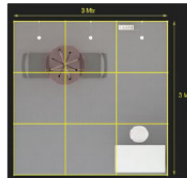
SHELL SCHEME BOOTHS

6SQM BASIC SHELL SCHEME



BASIC SHELL SCHEME PACKAGE-6SQM	
Item	6 SQM
FLOORING	
New Needle Punch Synthetic Carpet - Dark Grey	6 SQM
FURNITURE	
Lockable Info Desk (1mH)	1
Barstool	1
Round Discussion Table	1
PVC Chair	2
Waste Paper Basket	1
Digital Print on Front of Info Desk (Exhibitor's Logo only)	1
ELECTRICAL	
Spot Light 100W	3
Power Point 13AMP/220V	1

9SQM BASIC SHELL SCHEME



BASIC SHELL SCHEME PACKAGE-per 9SQM			
Item	9 SQM	18 SQM	27 SQM
FLOORING			
New Needle Punch Synthetic Carpet-Dark Grey	9 SQM	18 SQM	27 SQM
FURNITURE			
Lockable Info Desk (1mH)	1	2	3
Barstool	1	2	3
Round Discussion Table	1	2	3
PVC Chair	2	4	6
Waste Paper Basket	1	2	3
Digital Print on Front of Info Desk (Exhibitor's Logo or Graphic)	1	2	3
ELECTRICAL			
Spot Light 100W	3	6	9
Power Point 13AMP/220V	1	2	3

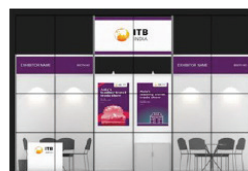
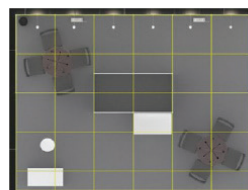
PREMIUM SHELL SCHEME



PREMIUM SHELL SCHEME PACKAGE			
Item	9 SQM	18 SQM	27 SQM
FLOORING			
New Needle Punch Synthetic Carpet-Dark Grey	9 SQM	18 SQM	27 SQM
FURNITURE			
Lockable Info Desk (1mH)	1	2	3
Barstool	1	2	3
Round Discussion Table	1	2	3
PVC Chair	3	6	9
Brochure Rack	1	2	3
Waste Paper Basket	1	2	3
Digital Print on Front of Info Desk (Exhibitor's Logo or Graphic)	1	2	3
ELECTRICAL			
Spot Light 100W	3	6	9
Power Point 13AMP/220V	1	2	3

ENHANCED SHELL SCHEME BOOTHS

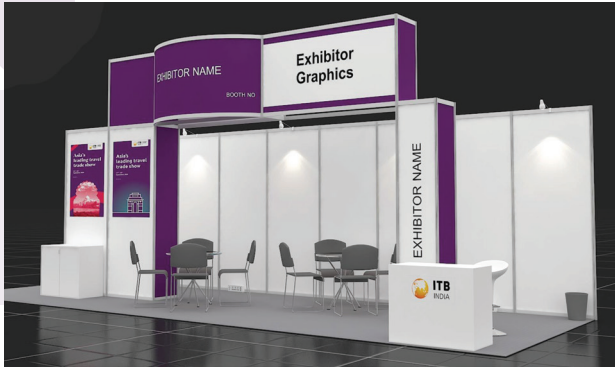
27 SQM PENINSULA BASIC SHELL SCHEME



PENINSULA BASIC SHELL SCHEME	
Item	27 SQM
FLOORING	
27 SQM New Needle Punch Synthetic Carpet Dark Grey	27 SQM
FURNITURE	
Lockable Info Desk (1mH)	1
Barstool	1
Round Discussion Table	2
PVC Chair	8
Lockable Cabinet	1
Waste Paper Basket	1
Digital Print on Front of Info Desk (Exhibitor's Logo or Graphic)	1
ELECTRICAL	
Spot Light 100W	6
Power Point 13AMP/220V	3

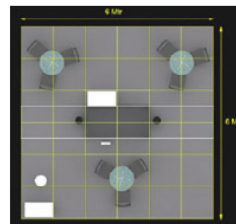
Note: The visuals are examples and may be subjected to changes

27 SQM PENINSULA PREMIUM SHELL SCHEME



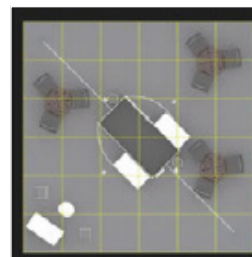
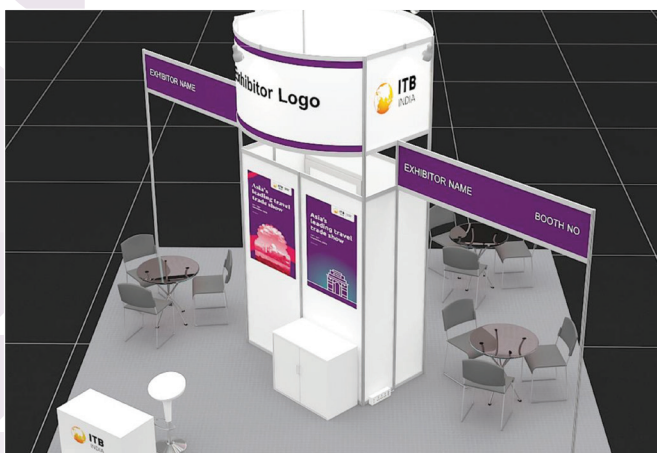
PENINSULA PREMIUM SHELL SCHEME	
Item	27 SQM
FLOORING	
27 SQM New Needle Punch Synthetic Carpet Dark Grey	27 SQM
FURNITURE	
Lockable Info Desk (1mH)	1
Barstool	1
Round Discussion Table	2
PVC Chair	8
Lockable Cabinet	2
Waste Paper Basket	1
Digital Print on Front of Info Desk (Exhibitor's Logo or Graphic)	1
ELECTRICAL	
Spot Light 100W	6
Power Point 13AMP/220V	3

36 SQM ISLAND BASIC BOOTH



ISLAND BASIC PACKAGE	
Item	36 SQM
FLOORING	
36 SQM New Needle Punch Synthetic Carpet Dark Grey	36 SQM
FURNITURE	
Lockable Info Desk (1mH)	1
Barstool	1
Round Discussion Table	3
PVC Chair	9
Lockable Cabinet	1
Brochure Rack	1
Waste Paper Basket	1
Digital Print on Front of Info Desk (Exhibitor's Logo or Graphic)	1
ELECTRICAL	
Spot Light 100W	4
Power Point 13AMP/220V	4

36 SQM ISLAND PREMIUM BOOTH



ISLAND PREMIUM PACKAGE	
Item	36 SQM
FLOORING	
36 SQM New Needle Punch Synthetic Carpet Dark Grey	36 SQM
FURNITURE	
Lockable Info Desk (1mH)	1
Barstool	1
Round Discussion Table	3
PVC Chair	9
Lockable Cabinet	2
Brochure Rack	2
Waste Paper Basket	1
Digital Print on Front of Info Desk (Exhibitor's Logo or Graphic)	1
ELECTRICAL	
Spot Light 100W	4
Power Point 13AMP/220V	4

Note: The visuals are examples and may be subjected to changes

Secure your participation today, contact the ITB India team today at exhibitor@itb-india.com or call +65 6027 7577