

# ITB India – 1–3 September in Mumbai

## Connecting you to the Indian Travel Market

### PRESS RELEASE

## New Dates Announced: ITB India 2026 to Take Place from 1–3 September in Mumbai

With new dates confirmed, ITB India 2026 will take place from 1–3 September in Mumbai. The three-day B2B trade show and conference, held alongside MICE Show India and Travel Tech India, will once again provide a comprehensive platform for business, networking and knowledge exchange.

ITB India will return from **1 to 3 September 2026** at the **Jio World Convention Centre in Mumbai**, uniting professionals from the MICE, Leisure, Corporate and Travel Technology sectors in one dynamic marketplace. The event was previously scheduled for 2 to 4 September. Under the guiding theme “**Future of Travel, Built Together**”, the fourth in-person edition continues its mission to foster deep engagement with the growing Indian outbound market.

“With ITB India 2026, we are sharpening our focus on what truly matters: strong business outcomes,” says **Saurabh Shukla, Head of Sales, ITB India**. “By facilitating targeted connections between sellers and qualified buyers within a focused and highly efficient trade environment, we create the foundation for lasting partnerships and continued industry growth.”



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## India’s Platform for Real Connections and Lasting Impact

ITB India 2026 is expected to welcome more than **100 exhibitors** and over **3,000 participants** from across the globe, underscoring its role as a key gateway to the fast-growing Indian and South Asian travel markets.



### Events:



### Other Events:



### Press contacts:

#### Messe Berlin GmbH

Emanuel Höger  
Spokesman  
Senior Vice President  
Communication  
Messe Berlin Group  
Messedamm 22  
14055 Berlin  
[www.messe-berlin.com](http://www.messe-berlin.com)

#### ITB Berlin / ITB Asia / ITB China / ITB India

Sophia Pleis  
PR Manager  
Messedamm 22  
14055 Berlin  
T: +49 30 3038-2269  
[sophia.pleis@messe-berlin.com](mailto:sophia.pleis@messe-berlin.com)  
[www.messe-berlin.com](http://www.messe-berlin.com)

#### Additional information:

[www.itb-india.com](http://www.itb-india.com)  
[www.itb-berlin.com](http://www.itb-berlin.com)  
[www.itb-convention.com](http://www.itb-convention.com)

#### For enquiries

[info@messe-berlin.asia](mailto:info@messe-berlin.asia)

The show will host more than **400 high-quality buyers** from India and South Asia, creating targeted business opportunities for international and national exhibitors.

**Over 80 industry experts** will take the stage at the **ITB India Conference 2026**, delivering over **1,400 minutes** of high-level content across a wide range of conference sessions addressing the most relevant trends and developments shaping the future of travel.

### **Exhibitor Registration: Super Early Bird available until 15 May**

Exhibitor registration for ITB India 2026 is live, with booth space filling fast. Companies looking to strengthen their presence in the Indian and South Asian travel markets are encouraged to secure their stand early.

**Super Early Bird rates are available until 15 May 2026**, offering attractive conditions for early registration. [To the Exhibitor Registration](#)

Exhibitors will enjoy **access to the exhibition floor and all conference sessions**, up to **33 pre-scheduled meetings with qualified buyers**, and **direct engagement with decision-makers** from the MICE, Corporate and Leisure sectors.

### **Buyer Registration: Application open**

Buyer registration for ITB India 2026 is open. Professionals from the MICE, Corporate and Leisure sectors seeking to explore new business opportunities are welcome to apply for the **Hosted Buyers' Programme** and secure their place at this year's show. [To the Buyer Registration](#)

### **About ITB India**

**ITB India** is an annual 3-day business-to-business trade show and convention curated to connect you to the Indian Travel Market. ITB India brings together key travel industry leaders and international exhibitors from various segments of **MICE, Leisure, Corporate, and Travel Technology**. Leverage on ITB India to capture the fast-growing **Indian and South Asian Markets**, forge new partnerships, and strengthen existing business relations with the most important players in India and South Asia.

### **About ITB Global Brand Family**

For more than 50 years the name ITB has stood worldwide for the travel industry knowledge 365 days a year, networking and trendsetting events - in a virtual, in-person, or hybrid format alike. As the travel industry resurges, the ITB brand family is among the first to come back to offering on-site in-person events. ITB China, the premier marketplace for China's travel industry, is scheduled for 26 to 28 May 2026, in Shanghai. ITB India will be held in Mumbai from 1 to 3 September 2026. ITB Asia will take place in Singapore from 21 to 23 October 2026, covering the broader regional market. The inaugural ITB Americas will be held in Guadalajara, Mexico, from 10 to 12 November 2026, covering the American market. ITB Berlin, the world's leading B2B trade show for the travel industry, will take place in Berlin from 16 to 18 March 2027.

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