ITB India Connecting You to the Indian Travel Market











ITB India 2020 will be postponed to April 2021

ITB India 2021 will be held on 7 – 9 April 2021 in Mumbai

Berlin/Mumbai, 3 March 2020 - The ITB India organisers have announced to postpone ITB India 2020, originally scheduled to be held on 15 - 17 April at Bombay Exhibition Centre. ITB India 2021 will be held on 7 - 9 April at Bombay Exhibition Centre, Mumbai.

Due to the rapid spread of the new coronavirus (COVID-19), there is much uncertainty in the region and around the world. The recent developments continue to be challenging and the following months are very hard to foresee at this stage.

To ensure the safety of ITB India's exhibitors, buyers and visitors, the organisers decided to postpone ITB India 2020, and in a responsible way allow all participants to make necessary arrangements in a timely manner.

The ITB India organisers will continue to monitor the situation closely and provide further updates based on official assessments of the overall risk situation.

ITB India participants can reach the organising team best by sending queries with regards to ITB India directly to exhibitor@itb-india.com.

About ITB India 2021

Press Release

ITB India 2021 will take place at the Bombay Exhibition Centre in Mumbai, India, from 7 to 9 April 2021. In its first year it will be organized by the Indo-German Chamber of Commerce and supported by Messe Berlin (Singapore) Pte Ltd. The 3-day business-to-business travel trade show and convention will focus on the Indian travel market including MICE. corporate, and leisure travel sectors. Exhibitors from every sector of the industry, including travel agencies and operators, NTOs, business travel and MICE, travel technology, accommodation, and transport companies are all expected to attend.

Information about the data protection law:

Under the data protection law the organization responsible for this email is Messe Berlin GmbH, Messedamm 22, 14055 Berlin, represented by its management: Dr. Christian Göke (CEO), Dirk Hoffmann; Chairman of the Supervisory Board Wolf-Dieter Wolf; Data protection officer: postal address as for Messe Berlin GmbH, email: datenschutz@messe-berlin.de. The email address used for the dispatch of this information has been obtained for the purpose of sending press releases. Section 6, Subparagraph 1, Letter f, DSGVO forms the legal basis for this purpose and for the dispatch of press releases to press representatives. The

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Management board: Dr. Christian Göke (CEO), Dirk Hoffmann (CFO) Chairman of the Supervisory Board: Wolf-Dieter Wolf Commercial Register: Amtsgericht Charlottenburg (District Court) HRB 5484 B (Commercial Code)

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justified interest is that of notifying media representatives about current and future trade fairs and similar events. This email address will not be passed on to third parties.

If you no longer wish to receive ITB Berlin press releases, please send an email to <u>presse-itb@messe-berlin.de</u>.