

ITB India

Connecting you to the Indian Travel Market

PRESS RELEASE

ITB India 2023 Conference to Unveil Major Trends in the South Asia Travel Market

- Over 100 speakers in 80 sessions, distributed over 3 tracks, united under the motto “Connecting You to the Indian Travel Market”
- Local and international heavyweights are expected, including representatives from Agoda, Amadeus, FCM Travel Solutions India, Hotelbeds, HRS Group, ITC Hotels, ixigo, KAYAK, MakeMyTrip, Norwegian Cruise Line Holdings, Society for Incentive Travel Excellence (SITE), SOTC Travel Limited and many more

Berlin/Mumbai, 20 February 2023 – ITB India 2023 Conference will bring together travel industry professionals on 26-28 April 2023, running alongside ITB India 2023 at Jio World Convention Centre in Mumbai, India. Featuring three tracks, the conference will see more than 100 industry leaders in over 80 sessions exchange their insights into the future of the industry, powered by the motto “**Connecting You to the Indian Travel Market**”.

“South Asia is one of the largest global outbound travel markets. All projections show a dynamic recovery in demand so that travel will reach pre-pandemic levels in 2024 and surpass them in 2025. Knowledge exchange platforms such as ITB India Conference are crucial to understanding and harnessing this growth”, commented **Ms. Sonia Prashar, Deputy Director General, Indo-German Chamber of Commerce**.

The ITB India 2023's Conference will kick-off with two keynote presentations, focusing on today's travel market in South Asia and the opportunities to drive the industry forward. The keynote will be delivered by two industry heavy weights: **Rakesh Bansal, CEO, Amadeus India** and **Daniel Dsouza, President & Country Head, Leisure, SOTC Travel Limited**.

Three conference tracks to host ITB India, MICE Show India and Travel Tech India conference sessions

Knowledge Theatre is ITB India's principal conference track, with C-level leaders and renowned industry experts sharing their perspectives on the future of the market. They will exchange their insights on a broad scope of topics, from the latest general trends to challenges and opportunities for sustainability in South Asia's travel market.



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Key speakers at Knowledge Theatre will include **Jayaraj Shanmugam**, Chief Operating Officer, **Bangalore International Airport**; **Anil Chadha**, Divisional Chief Executive, **ITC Hotels**; **Deepak Ohri**, Founder & CEO, **Ibua Hotels & Resorts**; **Vikramjit Singh**, President, **Lemon Tree Hotels**; **Rajesh Magow**, Co-Founder & Group CEO, **MakeMyTrip**; **Manoj Singh**, Country Head India, **Norwegian Cruise Line Holdings**, and more.

MICE Show India will focus on corporate travel and tapping into innovative B2B solutions for meetings, events, and incentives. Speakers will give a comprehensive 2023 outlook of India's MICE market, offer new angles on incentive travel, and discuss innovative strategies for travel program optimisation.

Key speakers at MICE Show India will include **Chander Mansharamani**, Managing Director, **Alpcord Network Events and Conferences Management Company**; **Harshad Donde**, Country Director - India, **BCD Meetings & Events**; **Manpreet Bindra**, President & Head - MICE, **FCM Travel Solutions India**; **Vinita Kripalani**, Associate Regional Vice President, **HelmsBriscoe**; **Neelu Singh**, Managing Director, APAC, **HRS Group**; **Amaresh Tiwari**, Vice Chairman, **India Convention Promotion Bureau (ICPB)**; **Barun Gupta**, President, **SITE India**, and more.

Travel Tech India will look at novelties in digital solutions that enhance travel experiences. Main highlights will include leveraging the power of analytics for a better understanding of consumer mindsets, meta-integration and the synergies it creates, as well as exploring contactless travel in the world still getting over the pandemic.

Key speakers at Travel Tech India will include **Anshul Gupta**, Managing Director, Travel & Hospitality Industry, **Accenture - Advanced Technology Centers in India**; **Krishna Rathi**, Country Director-India, Sri Lanka & Nepal, **Agoda**; **Darshana Shirodkar**, Senior Director, Lodging Market Management - Southeast Asia and Indian Subcontinent, **Expedia**; **Bartomeu Gili Prohens**, Vice President, Middle East, Africa and India, **Hotelbeds**; **Aloke Bajpai**, Co-Founder & Group CEO, **ixigo**; **Tarun Tahiliani**, Country Manager - India, **KAYAK**; **Kumar Gaurav Gupta**, VP & Country Manager - India, **SAP Concur**, and more.

Registration for Trade Visitor to ITB India 2023 is now open. Interested participants may purchase an early-bird discounted ticket online on: itb-india.com/visit-register.

For more information on ITB India 2023, visit itb-india.com.

About ITB India

ITB India is an annual 3-day business-to-business trade show and convention curated to connect you to the Indian Travel Market. ITB India brings together key travel industry leaders and international exhibitors from various segments of **MICE, Leisure, Corporate, and Travel Technology**. Leverage on ITB India to capture the fast-growing **Indian and South Asian Markets**, forge new partnerships, and strengthen existing business relations with the most important players in India and South Asia.

About ITB Global Brand Family

For more than 50 years the name ITB has stood worldwide for industry knowledge 365 days a year, networking and trendsetting events - in a virtual, in-person or hybrid format alike. ITB India follows the global trend of leading trade shows returning to their pre-pandemic on-site formats and locations in 2023, including the other offspring of the ITB brand family. ITB Asia in Singapore, which takes the broader regional market into scope, returned as an in-person show last year and will be held again in Singapore from 25- 27 October 2023. ITB Berlin, the world's leading B2B trade show for the travel industry, is coming back in March, 7 to 9, and ITB China, the marketplace for China's travel industry, is scheduled for 12- 14 September in Shanghai.

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